

Data Transparency Conference

Demystifying Clinical Data Transparency: Lessons learnt so far.

12-13 FEB 2019

SPONSORSHIP PACKAGES

How can you make the most of the Data Transparency Conference in February 2019? You want to distinguish your company from others? Become main sponsor of the Conference and benefit from maximum exposure before, during and after the event.

Platinum	Gold	Silver
10,000 €	5,000 €	3,000 €
Logo on conference website, brochures, roll-ups, TV screens, newsletters	Logo on conference website, brochures, roll-ups, TV screens, newsletters	Logo on conference website, brochures, roll-ups, TV screens, newsletters
4 free participants	2 free participants	1 free participant
Social Media promotion through ECCRT social media channels	Social Media promotion through ECCRT social media channels	Social Media promotion through ECCRT social media channels
Exhibition space: 1 table, 2 chairs	Exhibition space: 1 table, 2 chairs	Exhibition space: 1 table, 2 chairs
Free participants: 4	Free participants: 2	Free participants: 1
2-page presentation in the official conference brochure in colour	1-page presentation in the official conference brochure in colour	½ page advertisement in the official conference brochure in colour
Company logo projected before and after each meeting	Company logo projected before and after each meeting	
Promotional material in hand out bag and logo on hand out bags		

OTHER SPONSORSHIP OPPORTUNITIES

You can also choose from the below sponsorship opportunities to boost your brand recognition?:

Item	Price
Welcome Coffee Day 1*	500 €
Welcome Coffee Day 2*	500 €
Coffee breaks Day 1*	750 €
Coffee break Day 2*	400 €
Lunch break day 1*	1,000 €
Lunch break day 2*	1,000 €
Diner including 5 minutes introduction and flyers on table*	3,000 €
Material in conference bags: pen, flyer, business card	1,000 €
1 page advertisement in Conference Brochure in colour	1,500 €
½ page advertisement in the official conference brochure in colourbags	750 €
Scientific Poster	Free

*There is 1 item available only. The allocation of the item will be on a first come first served basis.

Sponsorship Data Transparency Conference 2019 Application Form

1. Organisation

Company Name	
Postal Address (street, postcode, city, country)	
Invoice Address (if other than Postal Address)	
PO Number or Order Number	
VAT	
Website	
Phone Number	

2. Contact Person

Full Name	
Function	
Email	
Phone Number	
Mobile	

3. Sponsorship Package

Select your Sponsorship Package:

Platinum	Gold	Silver
----------	------	--------

Do you need electricity for your booth?

Yes	No
-----	----

Sponsorship Data Transparency Conference 2019 Application Form

4. Other Sponsorship opportunities

Welcome Coffee Day 1*
Welcome Coffee Day 2*
Coffee breaks Day 1*
Coffee break Day 2*
Lunch break day 1*
Lunch break day 2*
Diner including 5 minutes introduction and flyers on table*
Material in conference bags: pen, flyer, business card
1 page advertisement in Conference Brochure in colour
½ page advertisement in the official conference brochure in colourbags
Scientific Poster

*There is 1 item available only. The allocation of the item will be on a first come first served basis.

5. Total Fees

Total without VAT	
VAT (21%)	
Total with VAT	

Sponsorship Data Transparency Conference 2019 Application Form

5. Participants

Complete the below fields according to the number of free participants you are allowed to further to your Sponsorship Package.

Participant #1

Full Name	
Function	
Email	

Participant #2 (for Gold and Platinum Packages only)

Full Name	
Function	
Email	

Participant #3 (for Platinum Package only)

Full Name	
Function	
Email	

Participant #4 (for Platinum Package only)

Full Name	
Function	
Email	

6. Signature

Undersigned declares to have taken notice of Terms and Conditions accompanying this form and has agreed to them.

Full Name:

Place:

Date:

Signature and Company Stamp:

Sponsorship Data Transparency Conference 2019

TERMS & CONDITIONS

1. AGREEMENT

1.1. The submission of the Sponsorship Application Form by the Sponsor constitutes an offer by Sponsor to sponsor the Event in accordance with and subject to these terms and conditions (the "Conditions"). Except in respect of fraudulent misrepresentation, these Conditions alone govern the sponsorship by Sponsor of the Event. They apply in place of and prevail over any terms or conditions (whether or not in conflict or inconsistent with these Conditions), contained or referred to in any other documentation submitted by the Sponsor or in correspondence or elsewhere or implied by trade custom, practice or course of dealing and any purported provisions to the contrary are hereby excluded and/or extinguished and the Sponsor agrees that any similar provision in its own terms and conditions shall be of no effect.

1.2. Any variation of these Conditions is valid only if it is in writing and signed by or on behalf of each of the Sponsor and ECCRT.

1.3. A Sponsorship Application Form and these Conditions are legally binding on the Parties from the date of receipt by ECCRT of the Sponsorship Application Form ("Agreement").

2. DEFINITIONS

In these Conditions, the following words and expressions shall have the following meanings: "Agreement" is defined in Condition 1.3.

"Confidential Information" means all information furnished or disclosed, in whatever form or medium, by ECCRT to Sponsor before, on or after the Effective Date relating to the business, technology or other affairs of ECCRT. Confidential Information includes all of the trade secrets, designs, technical specifications, business plans, marketing plans, knowhow, data, contracts, documents, business concepts, customer/sponsor lists, customer/sponsor data, costs, financial information, profits, billings, referral sources, existing or future services, products, operations, management, pricing, financial status, goals, strategies, objectives and agreements of ECCRT, all of which is deemed confidential and proprietary, but does not include any information which Sponsor can demonstrate:

(a) was publicly available at the time of disclosure or later became publicly available through no act or omission of Sponsor; or

(b) was already lawfully in its possession at the time of disclosure; or

(c) was rightfully received by Sponsor from a third party without any obligation of confidentiality known to Sponsor; or

(d) was independently developed by or for Sponsor without use of ECCRT's Confidential Information.

"Effective Date" means the date of receipt of the Sponsorship Application Form by ECCRT;

"Event" means Data Transparency Conference: Demystifying Clinical Data Transparency:

Lessons learnt so far;

"Personal Data" means any data defined as such in the European Union Directive on Data Protection (95/46/EC) or any subsequent amendment, re-enactment or replacement thereof.

"Privacy Law" means legislation, rules and regulations relating to personal data protection, personal information and privacy in any and all jurisdictions applicable to the Agreement.

"ECCRT" means European Centre for Clinical Research Training. Marcel Broodthaers plein 8 - box 5, 1060 Brussels, Belgium Tel +32 (0)2 892 40 00;

"Sponsor" means any company to whom exhibition space and or sponsorship has been allocated for the purpose of exhibiting at and sponsoring and who is responsible for appointing an employee or agent to co-ordinate the Sponsor's participation;

"Sponsor Guidelines" are defined in Condition 6.1.

"Sponsorship Application Form" means the application form to be completed in order to register as a sponsor of the Data Transparency Conference: Demystifying Clinical Data Transparency: Lessons learnt so far.

"Sponsorship Fee" means the amount payable (excluding VAT if applicable) by the Sponsor to ECCRT for the Sponsorship Package(s) purchased;

"Sponsorship Features Grid" means the information concerning each individual sponsorship package available at the Event;

"Sponsorship Package" means the sponsorship package from the Sponsorship Features Grid selected on the Sponsorship Application Form;

and

“Sponsorship Rights” means the rights granted by ECCRT to the Sponsor in the Sponsorship Package selected in consideration of the payment of the Sponsorship Fee.

3. CONFIDENTIALITY

The Sponsor shall keep in strict confidence all Confidential Information that has been disclosed to the Sponsor by ECCRT, and any other confidential information concerning ECCRT’s business or its products which the Sponsor may obtain. The Sponsor shall restrict disclosure of such confidential material to (a) such of its employees as need to know the same for the purpose of discharging the Sponsor’s obligations to ECCRT and shall ensure that such employees are subject to obligations of confidentiality corresponding to those which bind the Sponsor; and (b) as may be required by law, a court of competent jurisdiction or any governmental or regulatory authority.

4. ECCRT OBLIGATIONS

In consideration of the payment of the Sponsorship Fee, ECCRT shall provide the Sponsorship Rights as detailed in the Sponsorship Packages and in accordance with the Sponsorship Package selected.

5. PAYMENT

5.1 The Sponsor shall pay the Sponsorship Fee (excluding VAT if applicable) within 30 days of the date of ECCRT’s invoice.

5.2 If the Sponsor fails to pay the invoice on or before the due date, without prejudice of ECCRT’s other rights and remedies, ECCRT may charge interest on such sum from the due date for payment in accordance with the Late Payment of Commercial Debts (Interest) Act 1998.

5.3 The Sponsor shall observe all health and safety rules and regulations and any other reasonable security requirements, or other directions of ECCRT.

5.4 The Sponsor shall indemnify ECCRT in connection with all claims, charges or losses sustained or incurred by ECCRT arising directly or indirectly from the Sponsor’s failure to comply with Condition 5.3.

6. INTELLECTUAL PROPERTY RIGHTS

6.1 The Sponsor grants ECCRT a limited non-exclusive, worldwide, fully-paid, royalty free licence in perpetuity to use the Sponsor’s trademarks in connection with the Event. Should the Sponsor have official company trademark “guidelines for use” (“Sponsor Guidelines”), ECCRT must agree to such Sponsor Guidelines in writing prior to the Effective Date in order for such Sponsor Guidelines to apply to ECCRT’s use of the trademark for the purposes of the Event.

6.2 Subject to any applicable Sponsor Guidelines referred to in Condition 6.1, the Sponsor agrees to the reproduction by or on behalf of ECCRT of the Sponsor’s trademarks in any form of media for the purpose of advertising, marketing and publicising the Event.

6.3 The Sponsor shall indemnify and keep indemnified ECCRT from and against all claims, damage, losses, costs (including, without limitation, all reasonable legal costs), expenses, demands or liabilities arising out of or in connection with

6.3.1. the exercise by the Sponsor of the Sponsorship Rights, whether or not in accordance with these Conditions; and

6.3.2. the use by ECCRT of the Sponsor’s trademark in the manner set out in these Conditions, provided always that claims, damages, losses, costs (including, without limitation, all reasonable legal costs), expenses, demands or liabilities do not arise out of ECCRT’s misuse of any preagreed Sponsor Guidelines pursuant to Condition 6.1.

For the avoidance of doubt, these Conditions do not grant the Sponsor the right to use any ECCRT logo, trademark, service mark or other ECCRT intellectual property rights without prior written consent from ECCRT.

6.4 ECCRT shall not use Sponsor’s logo or name or trademark for any other purpose than that covered in these Conditions.

7. LIMITATION OF LIABILITY

7.1. All warranties, conditions and other terms which might otherwise be implied by statute or common law or otherwise, or incorporated into these conditions are to the fullest extent permitted by law, excluded from these conditions.

7.2. Nothing in these conditions limits or excludes the liability of either party:

(a) for death or personal injury resulting from negligence; or

(b) fraud or fraudulent misrepresentation; or

(c) any indemnity provided under these conditions; or

(d) any other liability, which can be excluded or limited by applicable law.

7.3. Subject to condition 7.2, ECCRT shall not be liable to the sponsor, whether in tort (including for negligence) or breach of contract, under statute or any other law for any special, indirect or consequential loss or damage, or for loss of anticipated business opportunities, contracts, revenues, profits or savings, or for damage to goodwill or reputation arising out of or in connection with these conditions or the

agreement.

7.4. Subject to condition 7.2. ECCRT's total liability to the sponsor with respect to all claims, arising out of or in connection with the performance or contemplated performance of the agreement or these conditions, whether for breach of contract, in tort (including negligence), breach of statutory duty or any other law is limited to an amount equal to the value of the sponsorship fee.

8. INSURANCE

8.1. Sponsor must ensure that it is fully insured at the Event. Particular attention is drawn to the need for the following:

8.2 Third Party Claims

The Sponsor is responsible for all claims, actions or costs for personal injury and loss of or damage to property caused by or arising from the erection and dismantling of the Sponsor's stand or during the Sponsor's attendance at the Event from any cause whatsoever. The Sponsor will indemnify ECCRT in respect of each and every claim and all actions, proceedings, costs, claims and demands in respect thereof.

8.3 Stand Insurance

Loss or damage to the Sponsor's property, fixtures, fittings and all other property such as personal effects whilst in the Event venue must be fully insured by the Sponsor. ECCRT shall not be responsible for loss of or damage to exhibits or other property in the custody of the Sponsor, howsoever caused.

9. TERM AND TERMINATION

9.1 The Agreement shall take effect on the Effective Date and shall continue until seven days after the Event.

9.2 Either party may terminate the Agreement immediately if the other party commits a material breach of any of the terms of this Agreement.

9.3 The expiry or termination of the Agreement shall be without prejudice to any rights which have accrued to either of the parties under the Agreement.

9.4. The following Conditions will survive the termination of the Agreement (in whole or in part): Conditions 2 (Definitions) 3 (Confidentiality), 5 (Payment), 6 (Intellectual Property Rights), 7 (Limitation of Liability), 9.3 and 9.4 (Term and Termination), 10 (Privacy Policy), 23 to 29 inclusive, as well as any other Condition that by its nature is intended to survive such termination.

10. PRIVACY POLICY

10.1. By signing the Sponsorship Application Form, the Sponsor warrants and represents that it has all the necessary consents, under all relevant Privacy Laws, for ECCRT to communicate with Sponsors' employees and representatives by telephone, fax, email and by post and using their professional information for the following purposes, namely: for ECCRT's internal purposes which will include accounts processing, publishing the Sponsors' details on the Event website, in the official on-site guide and/or in any other directory relating to the Event in each case whether in print, electronically or in any other media.

10.2. Sponsor shall indemnify and hold ECCRT harmless against all losses, damages, costs and/or expenses (including reasonable legal fees) arising from claim(s) by any person, alleging that ECCRT's use of any Personal Data, which:

10.2.1. Sponsor has provided to ECCRT to enable ECCRT to provide the Sponsorship Rights, or

10.2.2. ECCRT has processed on behalf of Sponsor in the course of the Event, infringes the privacy of any person or breaches any Privacy Law.

11. OFFICIAL EVENT COMMUNICATIONS

11.1 The Sponsor hereby authorizes ECCRT to publish its company information on the Event website, in the official guide for the Event and/or in any other directory relating to the Event or relevant industry in each case whether published electronically, in print or in any other media.

11.2 ECCRT does not accept any responsibility for any omissions, misquotations or other errors which occur in the compilation of the guide, on the Event website, or on any other directory published in print, electronically or in any other media.

11.3 Editing Rights

Without limitation, in terms of editorial content and imagery, ECCRT reserves the right to refuse any editorial content submitted by the Sponsor in print, electronically or in any other media, without liability.

12. BADGES AND PASSES

ECCRT will issue official badges of admission and no other forms of entrance ticket will be valid.

13. PHOTOGRAPHS AND VIDEO

ECCRT reserves the right to take photographs, films, videos, or other recordings of Sponsor's stands, their representatives and their products, displayed at the Event for the purposes of promoting the Event

and future events.

14. EXHIBITION SPACE

Platinum and Gold packages include exhibition space (4m²) with a table, two chairs and one roll-up of the Sponsor. The Sponsor cannot display any equipment outside of their given area.

15. COMPETITIONS

No competitions or the like may be held without the prior written consent of ECCRT.

16. FORCE MAJEURE

ECCRT shall have no liability to the Sponsor under the Agreement if it is prevented from or delayed in performing its obligations under the Agreement by acts, events, omissions or accidents beyond its reasonable control ("Force Majeure Event"). ECCRT is entitled to terminate the Agreement without liability and without prejudice to its other rights and obligations where the Force Majeure Event subsists for a period of 10 days or more.

17. ASSIGNMENT

The Sponsor may not assign, transfer, charge, sub-contract or deal in any other manner with all or any of its rights or obligations under this Agreement.

18. SEVERANCE

18.1. If any provision or part-provision of these Conditions is or becomes invalid, illegal or unenforceable, it shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision or part-provision shall be deemed deleted. Any modification to or deletion of a provision or part-provision under this Condition shall not affect the validity and enforceability of the rest of these Conditions.

18.2 If any provision or part-provision of these Conditions is invalid, illegal or unenforceable, the parties shall negotiate in good faith to amend such provision so that, as amended, it is legal, valid and enforceable, and, to the greatest extent possible, achieves the intended commercial result of the original provision.

19. STATUS OF PRE-CONTRACTUAL STATEMENTS

Each of the parties acknowledges and agrees that, by submitting the Sponsorship Application Form, it does not rely on any statement or representation relating to the subject matter of this, other than as expressly set out in the Agreement and these Conditions.

20. NO PARTNERSHIP OR AGENCY

Nothing in these Conditions or in the Agreement is intended to, or shall operate to, create a partnership between the parties, or to authorize either party to act as agent for the other, and neither party shall have authority to act in the name or on behalf of or otherwise to bind the other in any way (including the making of any representation or warranty, the assumption of any obligation or liability and the exercise of any right or power).

21. THIRD PARTY RIGHTS

A person who is not a party to the Agreement shall not have any rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any term of the Agreement or these Conditions.

22. GOVERNING LAW AND JURISDICTION

22.1 The Agreement and these Conditions and any dispute or claim arising out of or in connection with them or their subject matter, shall be governed by, and construed in accordance with, the law of Belgium.

22.2 The parties irrevocably agree that the courts of Belgium shall have the exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with the Agreement, these Conditions or their subject matter.